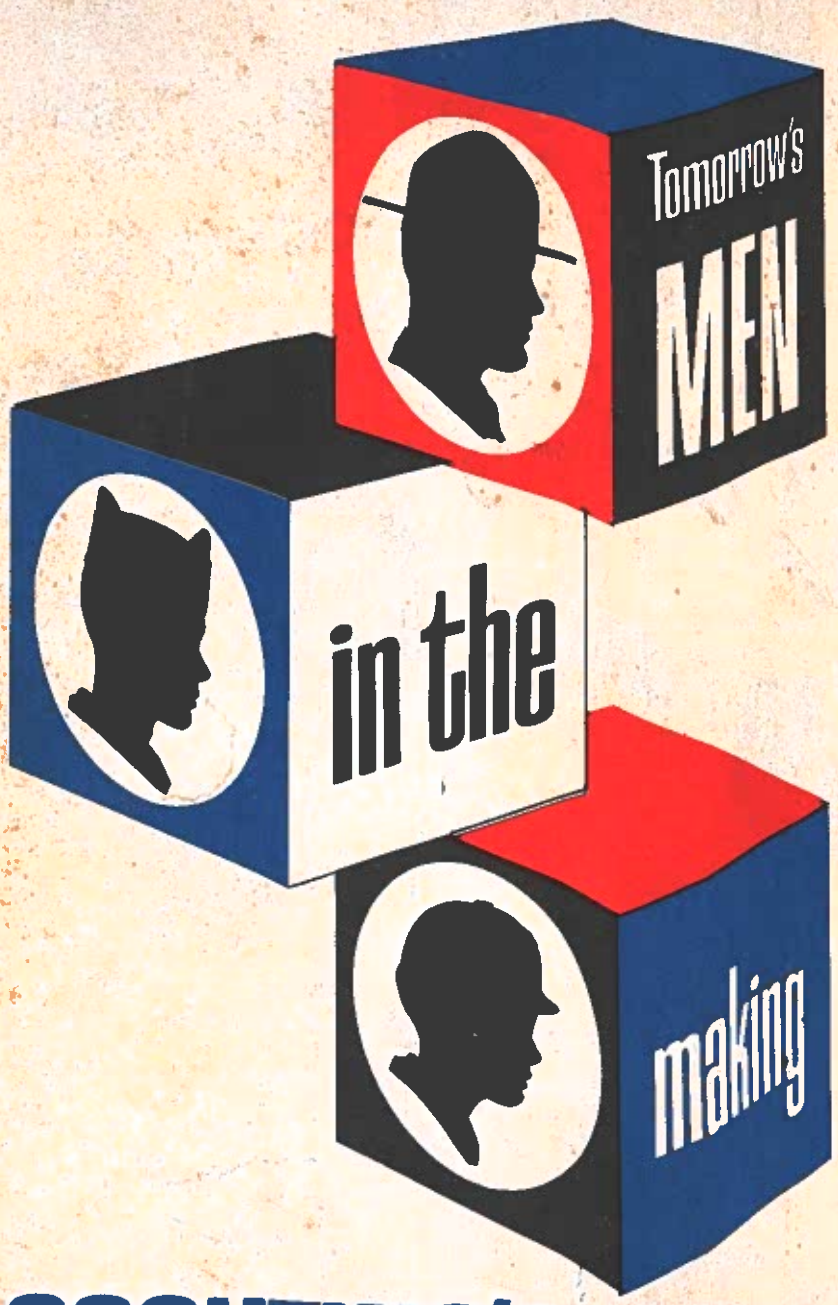
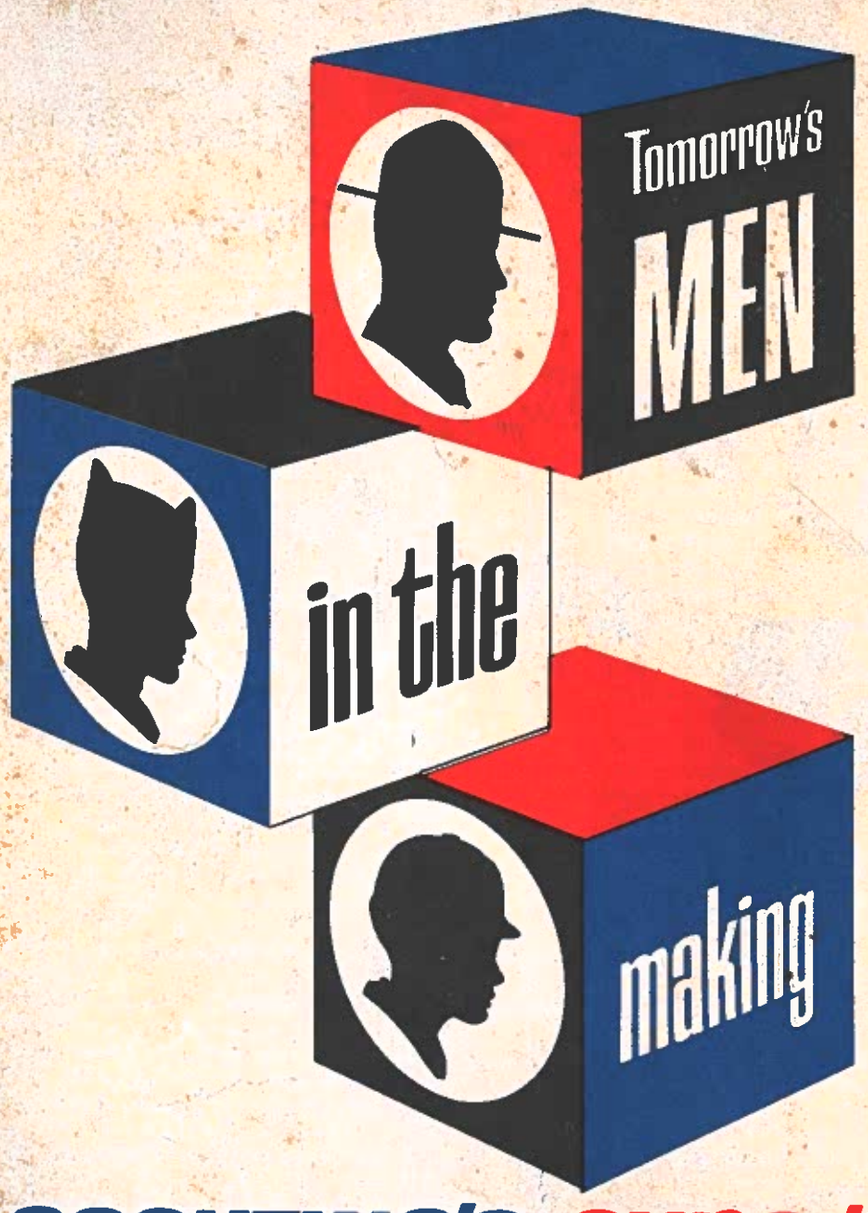


SCOUTING'S expo '67

DECEMBER 7-8-9th., ST. LOUIS ARENA

The Greatest ALL-BOY Show in the World

SOUVENIR PROGRAM



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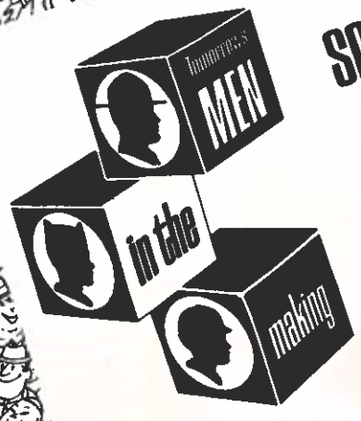
Welcome To:



SCOUTING'S expo '67

COMMITTEE

Council President ..... William A. McDonnell

Council Commissioner ..... Russel L. Savage

Scout Executive ..... Russell J. Hart

General Chairman ..... Ben H. Wells

Arrangements ..... Henry G. Keeler, Jr.

Participation ..... Frederic M. Peirce

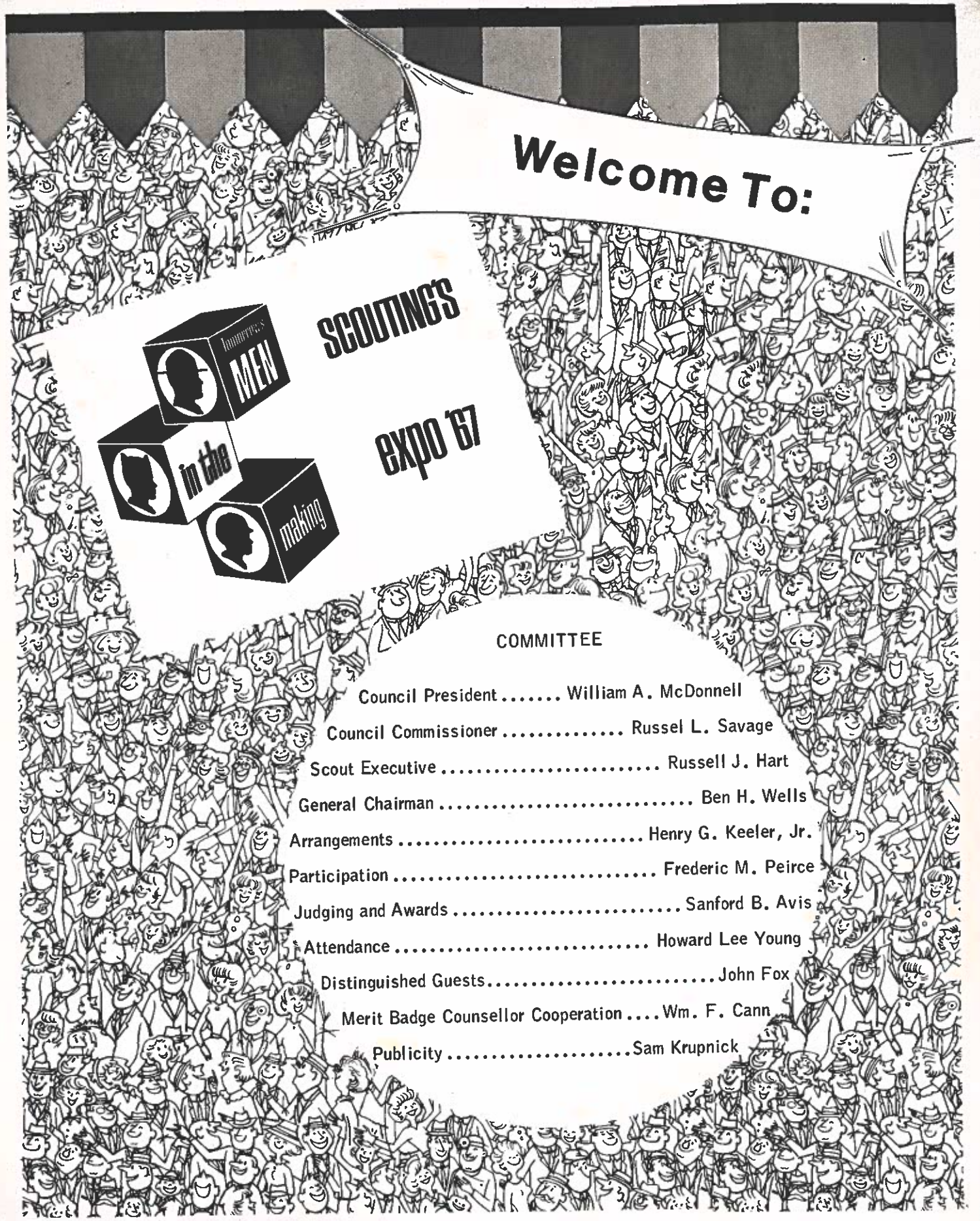
Judging and Awards ..... Sanford B. Avis

Attendance ..... Howard Lee Young

Distinguished Guests ..... John Fox

Merit Badge Counsellor Cooperation .... Wm. F. Cann

Publicity ..... Sam Krupnick



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HOW TO FIND THE BOOTH OF ANY UNIT IN THE SHOW

Booths 100 through 182 are located on the Main Arena Floor. Booths 200 through 305 are located on the Main Arena Promenade. Booths 400 through 778 are located in Building "A."

CUB SCOUT PACKS PARTICIPATING IN SCOUTING'S EXPO '67

Pack No.	Subject	Booth No.
3	Bear—Wildlife Conservation	684
8	Lion—Puppets & Things	505
10	Bear—Sculpture	677
12	Wolf—Collections	284
17	Bear—Flag History	664
23	Wolf—Kites	697
24	Lion—Signals	435
27	Lion—Things That Go	211
31	Bear—Model Boats	151
32	Wolf—Handicraft	635
38	Wolf—Whittling	277
40	Wolf—Helps in the Home	431
45	Wolf—Handicraft	111
48	Bear—Party Spirit	249
50	Wolf—Parties & Gifts	561
51	Bear—Play Acting	716
52	Bear—Indian Life	668
55	Lion—Electrician	214
62	Wolf—Cooking	175
64	Webelos—Geologist	140
68	Wolf—Home Games	303
70	Webelos—Citizen	139
71	Lion—Party Giver	488
74	Wolf—Drawing	615
77	Wolf—Indians	666
83	Wolf—Handicraft	631
84	Wolf—Parties & Gifts	563
94	Bear—Family Night	627
95	Lion—Masks	424
96	Wolf—Indians	591
97	Wolf—Handicraft	498
102	Bear—Party Spirit	417
104	Lion—Things That Go	115
115	Bear—Woodwork	776
116	Bear—Flag History	221
124	Wolf—Know-Neighborhood	456
125	Bear—Fun-Nature Crafts	650
126	Lion—Craftsman	144
129	Lion—Indian Dancer	699
132	Wolf—Home Games	656
134	Wolf—Handicrafts	272
137	Bear—Party Spirit	523
138	Wolf—Parties & Gifts	690
139	Lion—Tools	640
141	Bear—Model Boats	223
142	Wolf—Feats of Skill	410
143	Lion—Family Fun	546
145	Wolf—Parties & Gifts	703
147	Bear—Cub Scout Band	103
157	Wolf—Kites	724
161	Wolf—Sailor	286
162	Bear—Play Acting	476
165	Lion—Party Giver	521
166	Bear—Sculpture	253
168	Bear—School Goodwill	514
175	Lion—Muscle Builder	126
178	Wolf—Scrapbook	710
184	Wolf—Flag	256
185	Webelos—Scholar	138
188	Wolf—Indians	251
192	Wolf—Cooking	490
194	Lion—Craftsman	219
197	Webelos—Artist	137
199	Bear—Fun-Nature Crafts	230
200	Wolf—Forest & Plant Conservation	740
210	Wolf—Feats of Skill	119
214	Lion—Party Giver	128
216	Wolf—Parties & Gifts	552
228	Bear—Rope	592
233	Lion—Things That Go	519
234	Lion—Craftsman	738
236	Webelos—Showman	136
246	Wolf—Safety Service	427
248	Wolf—Parties & Gifts	113
249	Wolf—Parties & Gifts	695
252	Bear—Electric Engineer	226
258	Bear—Bike Safety	755
263	Wolf—Outing	255
264	Wolf—Home Games	662
265	Wolf—Handicraft	712
266	Bear—Young Athlete	414
270	Wolf—Handicraft	679
276	Lion—Using Your Collection	494
282	Bear—Family Night	438
286	Bear—Indian Life	629
287	Webelos—Naturalist	135
288	Wolf—Home Games	270
295	Wolf—Flag	708
301	Bear—Party Spirit	300
302	Bear—Machinery	604
305	Wolf—Kites	118
306	Bear—Woodwork	445
318	Lion—Puppets & Things	263
319	Wolf—Indians	618
320	Wolf—Keeping Well	652
321	Bear—Flag History	597
324	Lion—Things That Go	416
325	Bear—Sculpture	530
326	Wolf—Forest & Plant Conservation	217
327	Wolf—Birds	279
329	Bear—Young Athlete	261
333	Wolf—Handicraft	281
334	Wolf—Parties & Gifts	532
335	Lion—Using Rope	259
337	Wolf—Electricity	290
339	Bear—Model Boats	247
340	Bear—Cub Scout Band	693
342	Wolf—Kites	510
344	Wolf—Outing	718
348	Webelos—Forester	496
351	Wolf—Feats of Skill	675
352	Bear—Indian Life	244
357	Wolf—Collections	642
360	Wolf—Indians	155

Pack No.	Subject	Booth No.
361	Lion—Party Giver	402
363	Bear—Hobby Book	578
364	Webelos—Aquanaut	161
367	Wolf—Cooking	540
368	Wolf—Parties & Gifts	212
369	Lion—Craftsman	124
373	Bear—Flag History	168
374	Bear—Party Spirit	462
377	Bear—Indian Life	454
387	Wolf—Keeping Well	611
388	Bear—Party Chef	765
422	Wolf—Home Games	550
456	Wolf—Forest & Plant Life Conservation	500
458	Bear—Going Places	586
470	Lion—Using Rope	147
473	Bear—Bike Safety	238
492	Wolf—Kites	174
496	Wolf—Home Games	559
500	Wolf—Kites	535
509	Webelos—Traveler	134
516	Wolf—Footpower	266
523	Wolf—Handicraft	448
525	Bear—Woodwork	571
526	Wolf—Handicraft	512
532	Wolf—Machines	749
544	Wolf—Birds	670
546	Wolf—Handicraft	485
551	Wolf—Indians	508
574	Lion—Things That Go	233
575	Webelos—Citizen	268
577	Wolf—Safety Service	240
581	Bear—Woodwork	413
585	Lion—Puppets & Things	464
603	Bear—Young Athlete	502
606	Webelos—Forester	133
611	Webelos—Outdoorsman	132
614	Bear—Sports	237
620	Webelos—Sportman	141
	Wolf—Indians	305
625	Wolf—Flag	759
630	Bear—Model Boats	440
637	Bear—Wheelpower	474
640	Webelos—Athlete	145
642	Lion—Using Rope	557
643	Bear—Sculpture	547
644	Bear—Bike Safety	469
645	Bear—Sculpture	729
647	Bear—Aircraft	433
656	Lion—Craftsman	450
661	Lion—Tools	566
682	Bear—Wheelpower	542

Pack No.	Subject	Booth No.
683	Bear—Cub Scout Band	625
688	Bear—Photography	722
698	Wolf—Helps In The Home	735
700	Wolf—Birds	246
703	Bear—Indian Signs	737
707	Bear—Photographer	295
708	Bear—Wheel Power	567
709	Wolf—Collections	166
710	Wolf—Pets	733
721	Bear—Indian Life	109
733	Bear—Indian Life	555
734	Bear—Flag History	227
737	Wolf—Home Games	201
739	Webelos—Craftsman	149
740	Bear—Florists	170
742	Wolf—Helps In The Home	101
749	Bear—Woodwork	130
752	Lion—Outdoor Chef	241
760	Wolf—Parties & Gifts	419
763	Bear—Indian Life	180
764	Bear—Keeping Healthy	576
765	Lion—Party Giver	643
768	Bear—Safety Service	633
769	Lion—Sky Observer	569
776	Bear—Party Spirit	205
787	Webelos—Scientist	692
796	Wolf—Handicraft	774
797	Webelos—Engineer	153
799	Webelos—Scientist	157
800	Wolf—Kites	574
803	Lion—Craftsman	297
809	Lion—Masks	106
816	Bear—Woodwork	673
818	Wolf—Birds	232
820	Bear—Party Chef	742
821	Lion—Craftsman	744
822	Lion—Things That Go	746
824	Wolf—Know-Neighborhood	588
829	Bear—Party Spirit	472
837	Wolf—Sailor	682
863	Wolf—Cooking	753
896	Wolf—Cooking	446
919	Lion—Masks	637
920	Lion—Photos	761
942	Lion—Sports	654
945	Lion—Sky Observer	771
946	Bear—Flag History	726
958	Wolf—Photography	720
959	Lion—Outdoor Chef	460
970	Bear—Shadow Plays	208
985	Bear—Wildlife Conservation	763

BOY SCOUT TROOPS PARTICIPATING IN SCOUTING'S EXPO '67

Troop No.	Subject	Booth No.
1	Archery	452
2	First Class—Camp Preparation	596
5	Camping	714
8	Music	506
9	Citizenship In The Community	617
10	Archery	678
11	First Aid—Animals	292

Troop No.	Subject	Booth No.
14	Cooking	689
18	Woodwork	224
20	Leatherwork	467
21	Hiking	461
23	Personal Fitness	698
24	First Class—Lashings	436
25	Space Exploration	421

Troop No.	Subject	Booth No.
31	Railroading	152
32	Pets	636
34	First Class—Cooking	648
41	Rifle & Shotgun	646
45	Printing	112
48	Nature	248
49	Nature	204
50	Public Health	562
51	Second Class—Cooking	430
52	Second Class—Follow Map and Compass	669
54	Cooking	504
55	First Class—Signalling	215
62	First Aid	176
63	Reptile Study	451
64	Aviation	142
66	Weather	165
68	Indian Lore	302
70	Coin Collecting	146
71	Space Exploration	489
77	Hiking	667
80	Electricity	709
81	First Class—First Aid	289
83	Electricity	632
84	Second Class—First Aid	564
89	Camping	599
90	First Class—Lashings	478
92	Electricity	663
93	Cycling	260
95	Cooking	401
97	First Class—Signalling	499
98	Weather	768
99	Cooking	534
102	Electricity	406
104	Radio	116
110	Cycling	200
111	Home Repairs	236
112	Electricity	423
115	Nature	412
117	Astronomy	178
121	First Aid	651
124	Reptile Study	457
127	Fishing	583
128	Space Exploration	203
129	Second Class—Cooking	700
132	First Class—Camping Trips, Backpacking, Cooking	657
134	Archery	273
137	Second Class—Hike Precautions	544
145	Cooking	704
146	Second Class—Lost	278
151	Home Repairs	426
154	Second Class—First Aid	639
155	Archery	543
156	Leatherwork	539
157	Firemanship	725
159	Safety	207
164	Tenderfoot Requirements	601
165	Second Class—Trailing, Tracking or Stalking	522
168	Machinery	515
172	First Aid	285
173	Insect Life	584
175	Model Design Building	125
178	Fishing	711
181	Pioneering	715

Troop No.	Subject	Booth No.
184	Metalwork	257
186	Woodwork	620
187	Fingerprinting	752
188	First Class—Stars	420
190	Athletics	577
191	Archery	772
192	Fingerprinting	491
194	Second Class—Knife & Axe	220
198	Hiking	598
199	Camping	229
200	Cooking	741
209	Second Class—Knife & Axe	727
212	Personal Fitness	732
215	Camping	453
216	Archery	553
223	Forestry	487
229	Fingerprinting	458
232	Photography	503
233	Machinery	520
234	Wildlife Managing	739
236	Cooking	150
237	Conservation of Natural Resources	425
244	Archery	234
245	First Class—Signalling	531
246	Leatherwork	428
252	Leatherwork	225
257	Plumbing	129
266	Painting	415
269	Second Class—Lost	754
270	Cycling	680
271	Electronics	418
272	Hiking	250
274	Weather	262
277	Safety	252
280	Oceanography	728
281	Camping	404
282	Indian Lore	439
283	Second Class—Wildlife & Poisonous Plants	587
286	Nature	630
287	Stamp Collecting	516
288	Rifle & Shotgun	271
289	Home Repair	696
291	Leatherwork	525
295	Cooking	707
297	Radio	665
299	First Class—Signalling	691
300	Small Boat Sailing	764
301	Nature	299
302	Electricity	613
303	First Class—First Aid	100
304	Camping	687
305	Woodcarving	117
310	Tenderfoot Requirements	593
312	Camping	171
315	Leatherwork	159
318	First Aid	731
319	First Class—Edible Plants	766
323	Home Repairs	758
324	Pioneering	405
325	Safety	529
326	Second Class—Knife & Axe	218
327	First Class—Camp Preparation	280
332	First Class—Swimming	216
333	Fingerprinting	306

Troop No.	Subject	Booth No.
334	Canoeing	403
339	Safety	210
340	Second Class—Hike Precautions	694
342	Second Class—First Aid	511
344	Atomic Energy	717
345	Personal Fitness	486
346	Basketry	770
348	Forestry	484
349	First Class—Stars	160
351	Forestry	676
352	Printing	243
362	Pioneering	122
364	Cycling	162
366	Tenderfoot Requirements	304
367	First Class—Trees & Shrubs	541
369	First Class—Camping Trips, Backpacking, Cooking	123
373	Cooking	169
374	Firemanship	463
383	Electronics	608
386	Hiking	705
387	Rifle & Shotgun	612
417	Printing	769
421	Astronomy	301
422	First Class—Stars	551
430	Camping	409
441	First Class—First Aid	497
450	First Aid	538
456	Second Class—Wildlife & Piosonous Plants	501
457	Cycling	492
489	First Aid	686
490	Dog Care	702
491	Second Class—Map Reading	748
495	Pioneering	719
496	Music	560
503	Second Class—Follow Map & Compass	573
505	Fishing	466
508	Astronomy	294
509	Fishing	621
510	Electronics	235
514	Railroading	477
516	Citizenship In The Community	267
525	First Aid	572
526	Cycling	513
531	Communications	291
532	Electricity	750
544	Geology	671
551	First Class—Camp Preparation	509
573	Model Design Building	104
575	Aviation	269
577	Metalwork	239
578	First Aid	517
581	Rifle & Shotgun	400
582	Woodwork	568
583	Soil & Water Conservation	432
584	Aviation	721
585	Wildlife Managing	582
592	Painting	202
594	Space Exploration	108
599	First Class—Signalling	681
603	Citizenship In The Home	623
606	Architecture	164
611	Second Class—First Aid	131
620	Fishing	276

Troop No.	Subject	Booth No.
622	First Class—Camping Trips, Backpacking, Cooking	258
623	Second Class—First Aid	713
625	Fishing	760
626	Fingerprinting	287
630	First Class—Lashing	441
631	Cooking	482
633	First Class—Signalling	222
636	Weather	442
637	Astronomy	475
638	First Class—First Aid	228
640	Second Class—Map Reading	610
641	Fingerprinting	114
642	Weather	558
643	Conservation of Natural Resources	548
644	Safety	470
645	Pioneering	730
646	Woodcarving	773
647	Chemistry	434
649	Home Repairs	473
652	First Class—Lashings	422
653	Signalling	468
654	Woodcarving	751
657	Hiking	565
683	Firemanship	626
685	Insect Life	283
687	Archery	265
688	Hiking	723
694	Second Class—Hike Precautions	444
698	Second Class—First Aid	736
700	Nature	245
705	Rifle & Shotgun	672
707	Electricity	622
709	Indian Lore	167
710	Photography	734
712	Forestry	602
721	Photography	110
723	Second Class—Wildlife & Poisonous Plants	628
724	Camping	653
725	Astronomy	554
735	Music	645
738	Weather	179
742	Fingerprinting	102
745	Pioneering	655
760	Farm Mechanics	407
761	First Class—Lashings	605
763	Signalling	182
765	Camping	644
766	Automotive Safety	762
769	First Class—Map Sketch	589
770	Cooking	213
778	Nature	556
796	First Class—First Aid	775
797	Archery	154
799	Reptile Study	158
800	Printing	575
803	Camping	298
807	Safety	120
808	Textiles	536
816	Second Class—Wildlife & Poisonous Plants	674
817	Second Class—Trailing, Tracking or Stalking	275
818	Second Class—Knife & Axe	231

Troop No.	Subject	Booth No.
819	Coin Collecting	767
821	Astronomy	570
822	Lifesaving	747
823	First Aid	745
826	Safety	455
831	Fishing	143
837	First Class—Lashings	683
839	Fishing	495
844	Pioneering	173
875	Swimming	254
879	Art	545
880	Dog Care	296
882	Canoeing	609
883	Signalling	127
886	Bird Study	580
887	Leatherwork	624

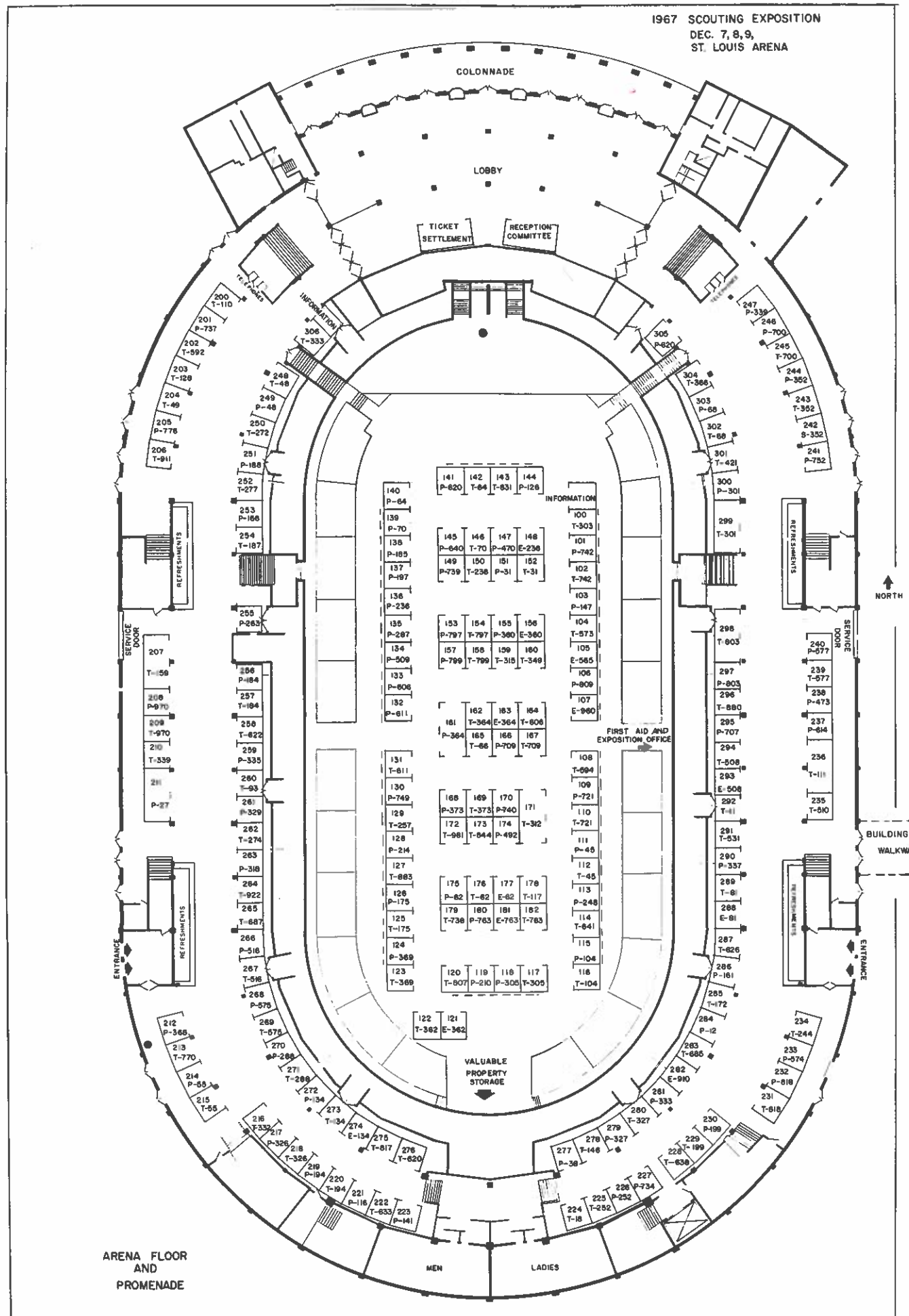
Troop No.	Subject	Booth No.
896	Camping	447
898	Woodwork	429
899	Fingerprinting	480
910	First Class—Trees & Shrubs	641
911	Tenderfoot Requirements	206
919	First Class—Map Sketch	638
922	Railroading	264
941	Woodcarving	493
944	Motorboating	449
948	Fingerprinting	743
953	Radio	600
956	Leatherwork	660
970	Nature	209
981	Space Exploration	172
986	Fishing	616

EXPLORER UNITS PARTICIPATING IN SCOUTING'S EXPO '67

Unit No.	Subject	Booth No.
Post 2	Indian Lore	595
Post 3	Survival Camping Specialty	685
Post 8	Personal Fitness Specialty	507
Post 24	Ready Plan—Emergency Living	437
Post 34	Explorer Ready Program Specialty	649
Post 62	Ready Plan—Mobilization and Communication Specialty	177
Post 73	Rifle Marksmanship Specialty	471
Post 81	Personal Fitness	288
Ship 90	Sailing	479
Post 119	Horsemanship	778
Post 129	Cycling Specialty	701
Post 132	Safety	658
Post 134	Ready Plan—First Aid Specialty	274
Post 137	Rifle & Shotgun	524
Post 180	Realistic First Aid Specialty	408
Post 192	Marksmanship & Firearms Safety Specialty	688
Post 229	Camping & Scouting Specialty	459
Post 236	Drivers Ed Specialty	148
Post 291	Mechanical Drawing Specialty	526
Post 295	Hiking	706
Post 300	Landscaping	443
Ship 302	Water Safety	481
Post 305	Boating Specialty	619
Post 307	Aviation	579
Post 325	Indian Lore	528

Unit No.	Subject	Booth No.
Post 345	Outdoor Exploring Specialty	606
Ship 352	Rules of the Road	242
Post 360	Electronics	156
Post 362	Explorer Picnic Specialty	121
Post 364	This Is Exploring Specialty	163
Post 420	Chemistry	581
Post 471	Canoeing	465
Ship 501	Piloting	607
Post 508	Cycle Safety & Trail Riding Specialty	293
Ship 517	Small Boat Sailing	634
Ship 521	Boats	661
Post 565	Methods of Resuscitation Specialty	105
Post 609	Air Exploring Specialty	585
Post 643	Auto Mechanics Specialty	549
Post 662	Underwater Search & Rescue Specialty	590
Post 753	Sports That Last A Lifetime Specialty	533
Post 763	Plastic Novelty Specialty	181
Post 815	Boating Specialty	594
Post 835	Emergency First Aid & Ambulance Service Specialty	603
Post 910	Taum Sauk Electrical Power Source Specialty	282
Post 960	Laser Applications Specialty	107

SCOUTING'S expo '67



SCOUTING'S EXPO'67

ST. LOUIS AREA COUNCIL, B.S.A.

MAIN ARENA, PROMENADE & BUILDING "A"

ST. LOUIS, MO.

DECEMBER 7-8-9

EXPOSITION OFFICE
- ARENA BASEMENT AT DOOR "C"

VALUABLE PROPERTY STORAGE
- ARENA BASEMENT AT DOOR "A"

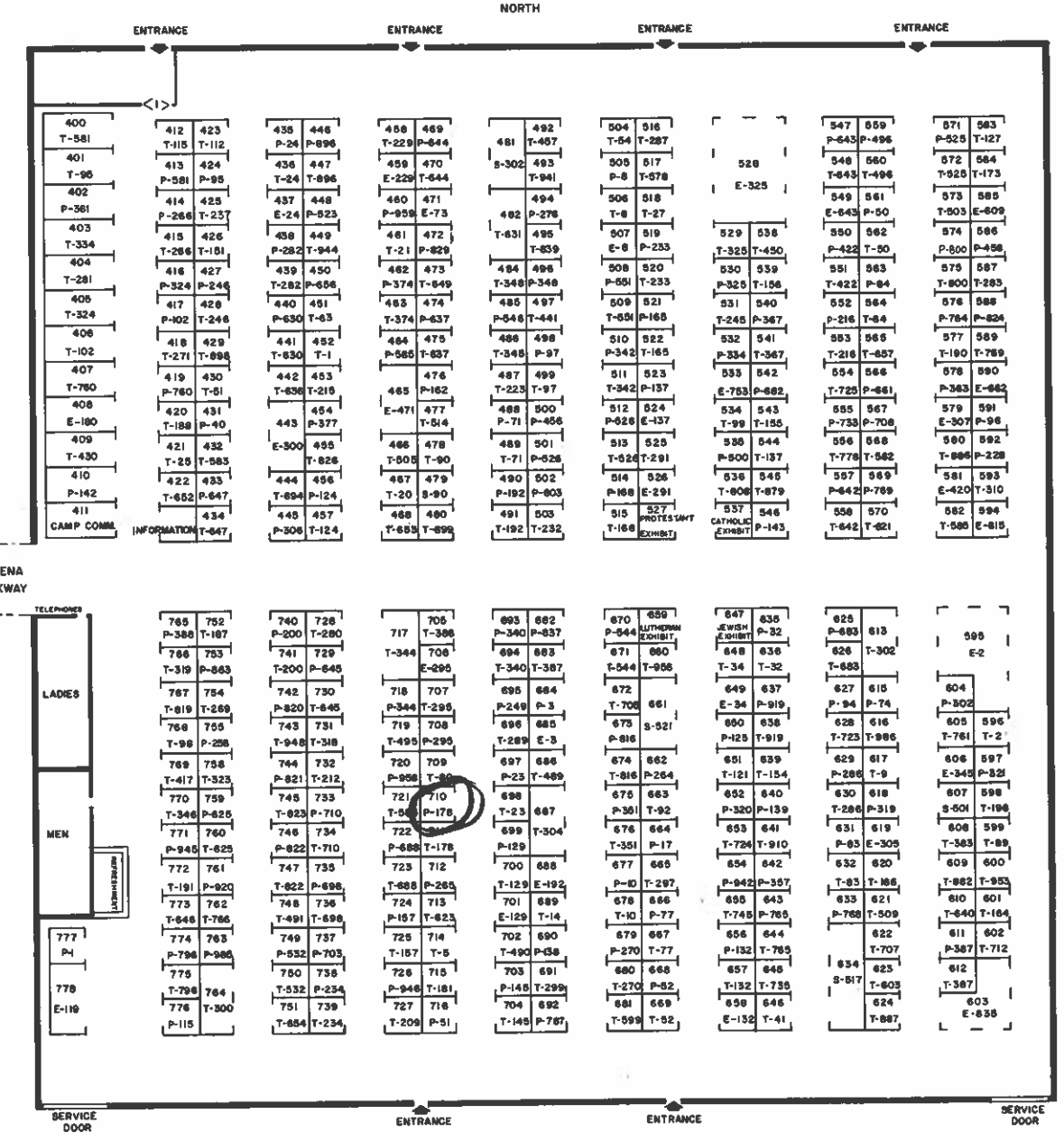
SCALE
0 10 20 30

BOOTH LOCATIONS
- BOOTHS 100-182 MAIN ARENA FLOOR
- BOOTHS 200-306 MAIN ARENA PROMENADE
- BOOTHS 400-800 BUILDING "A"

LEGEND

P - CUB SCOUT PACK
T - BOY SCOUT TROOP
E - EXPLORER POST
S - SEA EXPLORER SHIP

NORTH



HOW TO FIND THE BOOTHS OF ANY SPONSORING INSTITUTION IN THE SHOW

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DIRECTORY BY SPONSORS

Booth No.

A

AFFTON SCHOOL ASSOCIATION OF PARENTS AND TEACHERS
- Pack 200—Wolf, Forest & Plant Life Conservation..... 740
- Troop 200—Cooking..... 741
- Pack 820—Bear, Party Chef..... 742
- Pack 821—Lion, Craftsman..... 744
- Troop 821—Astronomy..... 570
- Pack 822—Lion, Things That Go..... 746
- Troop 822—Lifesaving..... 747
- Troop 823—First Aid..... 745
- Troop 948—Fingerprinting..... 743

AFFTON PRESBYTERIAN CHURCH
- Troop 510—Electronics..... 235

AIRPORT SCHOOL P.T.A.
- Pack 611—Webelos, Outdoorsman..... 132
- Troop 611—Second Class, First Aid..... 131

ALL SAINTS CATHOLIC CHURCH
- Pack 282, HOLY NAME SOCIETY—Bear, Family Night..... 438
- Troop 282, HOLY NAME SOCIETY—Indian Lore..... 439

ALL SAINTS EPISCOPAL CHURCH
- Pack 263—Wolf, Outing..... 255

AMERICAN LEGION POST #111
- Troop 911—Tenderfoot Requirements..... 206

AMERICAN LEGION POST #267
- Pack 470—Lion, Using Rope..... 147

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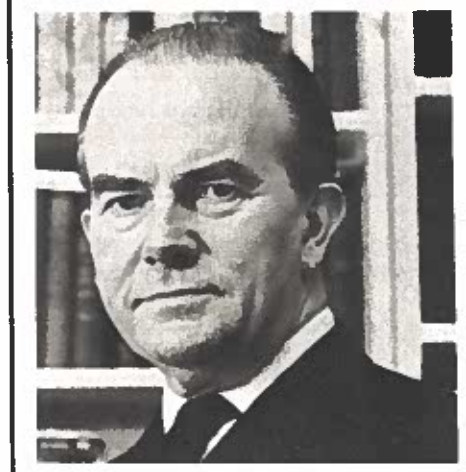
Scouting rounds a guy out.

And if you don't believe it, just ask former Scouts like these.



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Cartoonist.
Eagle Scout,
Dayton, Ohio.

WALTER CRONKITE.
News correspondent.
Star Scout.
Houston, Texas.

GEN. WILLIAM C. WESTMORELAND.
U.S. ARMY.
Eagle Scout,
Spartanburg, S.C.

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mentally awake

morally straight

BOY SCOUTS OF AMERICA

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Mom! Promise You'll Never Make Me Become A Boy Scout.

At the time we moved here a Scout leader asked Bob to become a Cub Scout. He explained the purpose of Scouting and told Bob the Boy Scouts had just been out camping with their dads and what a great time they had on this campout.

Having just lost his father a few months before, Bob came home and said, "Mother, will you promise you will never make me become a Boy Scout." I made this promise and kept it, hoping that someday he would see the importance of being a Boy Scout.

Bob would read about Scouting and we would discuss it but never did I ask him to become a Boy Scout. One day Bob came to me and said, "Mother, I would like to become a Boy Scout but I am not going camping with them when they take their dads." That was a happy day for me, knowing he had made his own decision to become a Scout.

I am telling you this story to show that through Scouting you have taken an insecure little boy and made him into an appreciative young man who wants to be a good Scout.

A few weeks ago when the boys and their fathers planned a campout, Bob came home and said, "Mother, I want to go on the campout because my Scoutmaster asked me to share a tent with him." Such a thoughtful thing for a Scoutmaster to do so that a fatherless boy would want to go on a father and son campout.

Scouting has made him realize the important part that other people play in our lives. He now realizes life is a matter of giving as well as of receiving. He is always ready and willing to help with home chores and duties.

As he advanced in Scouting he has not only gained knowledge which makes for a healthy, happy, intelligent boy, but his life has been enriched and molded by coming into contact with his many counselors who not only have him fulfill the requirements to earn the merit badges, but are ready and helpful at all times.

At no time did he need to be urged to attend a Scout meeting or any Scout activities, he was always anxious and ready to go.

Being a good Boy Scout brings out the best in a boy. Bob received the citizenship award in Junior High this year.

He is working on the God and Country Award and there, too, he is finding many ways he can be of service to others and also gaining much knowledge by study.

A mother could write pages on how wonderful she thinks her Boy Scout is, but I do know Bob is very proud to be a Boy Scout and that he is a sincere Scout. I hope this may be a good beginning of many more years of Scouting for Bob.

I wish to express my thanks for what the Boy Scouts of America has done for Bob.

Sincerely,
A Scout Mother

As a Scout, a boy develops self-reliance, good character and citizenship traits and learns to serve his God, country, and others. If your son, nephew or grandson is not a Scout and there is no unit in your neighborhood, clip this coupon, fill it out and send to: Boy Scouts of America, 4568 West Pine Boulevard, St. Louis, Missouri 63108. We will send information to the boy as to the nearest unit within a few days.

Boy's Name _____

Address _____

_____

Age _____ Phone _____

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Christmas Gift Suggestions For The Boy Who Wants Everything

To a boy, putting in a good word to his local Santa is like a salesman selling his wares to his toughest customer. It takes initiative, timing, courage and luck.

To Santa, it is a different story. When he looks over the various displays to make specific gift selections, he may be stumped to know what's right.

Gifts that mean something both to Santa and his boys are available from Scout distributors who are authorized to serve the area with merchandise from the Boy Scouts of America.

Santa will find their service fast and dependable. They will go out of their way to be helpful.

GOLMAN'S DEPARTMENT STORE
Festus - Flat River

FAMOUS-BARR CO.
Downtown - Clayton - Northland - Southtown - South County - Northwest Plaza

ROBERTS BOYS SHOPS, INC.
Webster Groves

STIX, BAER & FULLER
Downtown - Westroads - Crestwood - River Roads

THRO'S
In Downtown St. Charles, Mo.

Booth No.

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And if you don't believe it, just ask any one of these Scouts.

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POST 512, Bermuda School P.T.A.

SHAWNEE LODGE
ORDER OF THE ARROW

SCOUTING'S expo '67

The Exposition Story

The first outpouring of all Boy Scouts in St. Louis occurred in February, 1912, when a rally was held at the old Jai Alai Building on DeBaliviere Avenue. This first program consisted of Scouting activities such as signalling, fire-building, pioneering projects, and uses of the Scout staff (walking stick).

There was no other demonstration until April, 1923, when a Scout Circus was held at the old coliseum at Jefferson and Washington Avenues. The program was announced as a "Demonstration of Boy Scout Training." The shows were moved to the Arena in 1930.

It was from the show in 1923 that Boy Scout councils across the nation began to adopt the "Circus" and then the "Exposition" as a part of their program. Today this type of event is used in nearly every council of America, demonstrating the values of Scouting to the public and providing programs for the packs, troops and posts participating.

Some 600 Scouting units are participating in this year's exposition during the three days of its performance. Twenty-thousand boys are on display with their exhibits demonstrating subjects from Space Exploration and Aviation to Woodcarving and Wheel Power, and cover about 200,000 feet of floor space of the Arena.

The theme for Scouting's Expo '67, "Tomorrow's Men In The Making," describes the citizenship training, character development and physical fitness objectives of the Scouting program.

We think you'll agree that the exposition is a massive presentation of all the material in the Scouting handbooks.

Thanks For Coming

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